

Hope Floats
DUCK RACE
MAY 4, 2025



POWER PADDLER - \$20,000

[PRESENTING SPONSOR]

A gift of \$20,000 supports 200 students in our Helping the Hurt outreach program. Your gift of HOPE provides grief support to vulnerable youth in our community navigating grief and loss.



Hope Floats Logo to include: *Presented by Your Name*



Hope Floats Logo prominently displayed on all promotional materials to include, but not limited to: Race website, e-blasts, sponsorship banner and in 4 dedicated social media posts



Ceremonial acknowledgment on Race Day as Presenting Sponsor



Participation in the Sponsor Duck Challenge

ZIPPITY DOO DUCK - \$10,000

A gift of \$10,000 provides ten 8-week grieving parent support groups. Each group can provide support for up to 15 clients at KinderMourn.



Logo prominently displayed on all promotional materials to include, but not limited to: Race website, e-blasts, sponsorship banner and in 3 dedicated social media posts



Ceremonial acknowledgment on Race Day



Participation in the Sponsor Duck Challenge

LUCKY DUCK - \$5,000

A gift of \$5,000 provides weekly individual grief counseling support for one KinderMourn parent and child for an entire year.



Logo displayed on promotional materials to include: Race website, e-blasts, sponsorship banner and in 1 social media post



Ceremonial acknowledgment on Race Day



Participation in the Sponsor Duck Challenge

JUST DUCKY - \$2,500

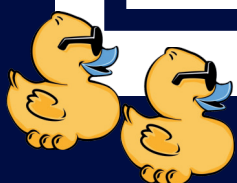
A gift of \$2,500 funds 100 individual counseling sessions for grieving children, teens, or parents with a licensed clinician at KinderMourn.

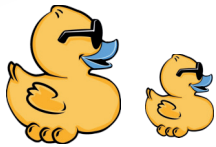


Name displayed on promotional materials to include: Race website, e-blasts, sponsorship banner and combined sponsor social media posts



Participation in the Sponsor Duck Challenge





DYNAMIC DUCKLING - \$1,000

A gift of \$1,000 provides 10 scholarships to grieving children for counseling support. Your gift ensures no child has to grieve alone.



Name displayed on promotional materials to include: Race website, e-blasts and sponsorship banner, and joint sponsor social media posts



Participation in the Sponsor Duck Challenge

JUST HATCHED - \$500

A gift of \$500 funds art supplies and materials to help support grieving students at 10 Helping the Hurt school sites.



Logo prominently displayed on JUST HATCHED sponsor yard sign(s) at event alongside other JH level sponsors



Logo on Duck Race website



Mentioned in thank you social media post

YES! We want to be a SPONSOR for the 21st Annual Hope Floats Duck Race!

Please list our Business/Individual name as: _____

- POWER PADDLER - \$20,000
- ZIPPITY DOO DUCK - \$10,000
- LUCKY DUCK - \$5,000
- JUST DUCKY - \$2,500
- DYNAMIC DUCKLING - \$1,000
- JUST HATCHED - \$500
- We are unable to sponsor this year but enclosed is a donation of \$ _____

Preferred form of payment :

Check payable to KinderMourn is enclosed

Please invoice me

Please charge my: Visa MasterCard AMEX

I would like to cover the 3% credit card processing fees

_____ CVV# _____

Expiration Date: _____

Name as it appears on card: _____

Please provide billing address for all credit card payments :

Business: _____

Individual Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Kindly make checks payable to KinderMourn and return this form no later than Wednesday, April 16th to:
KinderMourn | 1320 Harding Place | Charlotte | NC | 28204

If you would prefer to pay online, please use our donation portal at www.kindermourn.org

Questions? Please call us at 704-376-2580 or email Staci at staci@kindermourn.org or Kaela at kaela@kindermourn.org.

VISIT DUCKRACE.COM/CHARLOTTE FOR MORE DETAIL ON RACE DAY!



KinderMourn

OUR MISSION AT WORK IN 2024

What your generous support provides at KinderMourn



TOTAL NUMBER OF CLIENTS IN-HOUSE FOR COUNSELING SUPPORT

1,282

10% ↑ from 2023



TOTAL NUMBER OF IN-HOUSE COUNSELING SESSIONS

3,627

43% ↑ from 2023

TOTAL NUMBER OF IN-HOUSE GROUP SUPPORT SESSIONS



130



NEW CLIENT INTAKES FOR COUNSELING SUPPORT

402

\$850,000+ IN MISSION-RELATED SERVICES PROVIDED

TOTAL 2024 EXPENSES - \$1.2 MILLION

COMMUNITY PARTNERS

86



COMMUNITY CONTACTS

1,764

IN-HOUSE DEMOGRAPHICS



59%
Male



41%
Female

AFRICAN AMERICAN: 41%

CAUCASIAN: 50%

LATINO: 4%

ASIAN: 2%

BIRACIAL: 2%

NATIVE AMERICAN: 1%

DID YOU KNOW?

THAT OVER 60% OF NEW CLIENTS PAY LESS THAN \$35 FOR ONE-ON-ONE COUNSELING SUPPORT AND MANY PAY NOTHING AT ALL?

GRIEVING PARENTS, CHILDREN, TEENS, & FAMILIES SUPPORTED

1,785

HOPE IN NUMBERS

2024 Helping The Hurt Outreach

At KinderMourn, we recognize that many of our community's most vulnerable are unable to access the support needed at the KinderMourn Home. That is why, 30 years ago, in 1994, we established Helping The Hurt, a **FREE** outreach program to expand our reach in the community providing on-site grief support to children and teens in our local area schools.

46

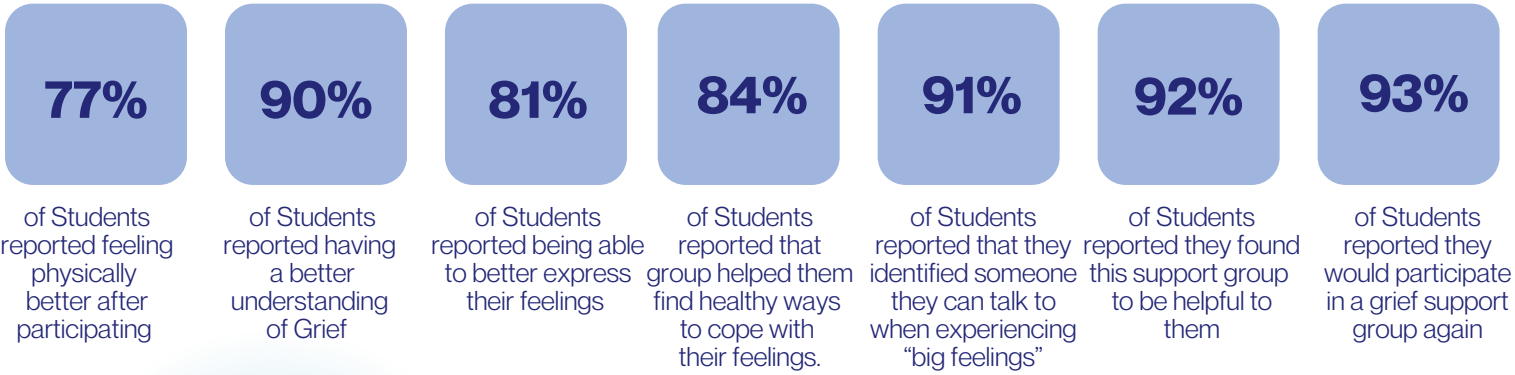


2024 CUMULATIVE SCHOOLS SERVED

350



2024 HELPING THE HURT STUDENTS SERVED



"I feel like more people should do the group because not only is it helping you, but it takes a lot of weight of your shoulders and life will get easier. You always have grief, but you have things you can try to do instead of just thinking about it or feeling sad. I also learned that grief isn't just sadness, that it's also anger and a lot of other emotions, too."

-14 year old student at Francis Bradley Middle

2024 Demographics



52%

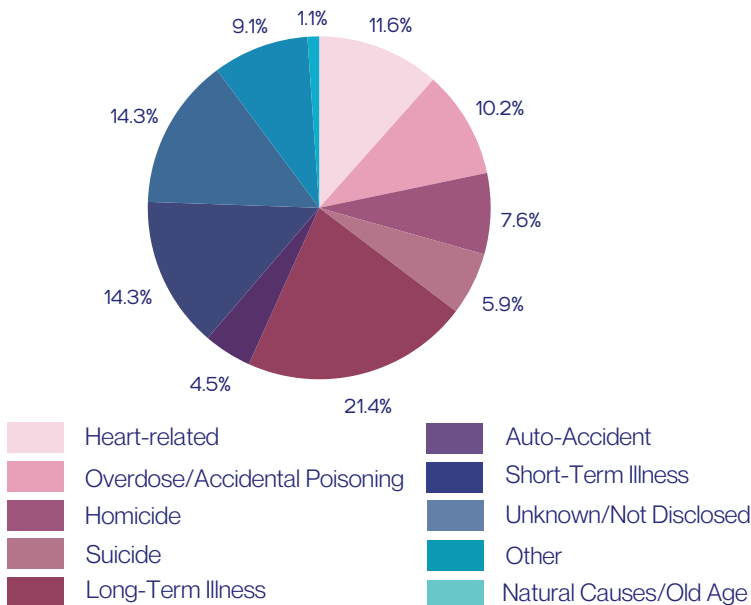
Male



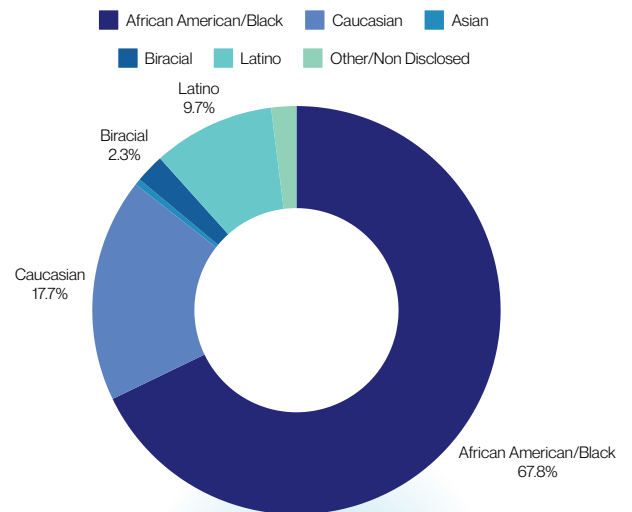
48%

Female

Cause of Death Reported



*Other includes accidental shooting, drowning, fire, pregnancy loss, & self identified as other.



"The group helped knowing that there's other people in my school who have gone through the same thing and to know how they felt, too. It felt good knowing I'm not alone."

- 9 year old Student at JV Washam Elementary

KinderMourn

THE GROWING NEED

For Grief Support in our Community

9.8%-226K

children will be bereaved by **age 18** in North Carolina. Our state ranks **higher** than the National rate of **8.6%**.

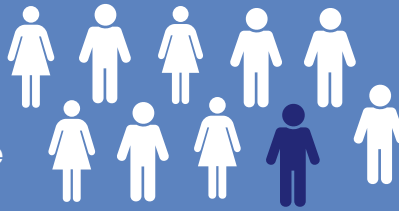


KinderMourn currently serves **1,785** bereaved families (over 705 children) in **41 cities** throughout North Carolina and South Carolina.



1 in 10

children in North Carolina will experience the death of a parent or sibling by age 18.



NC RANKS

17th

IN CBEM STATE RANKINGS

Source: 2024 Project Childhood Bereavement Estimation Model (CBEM) NC Results

Because of You ... KinderMourn is able to support those who who have experienced the unthinkable. Forty-seven years later, KinderMourn remains a safe haven where bereaved children, teens, and parents can find refuge without taking on the financial burden that often comes with accessing mental health support.

Because of donors like you, KinderMourn was able to provide support through counseling sessions and groups, to more than 1,750 bereaved parents, grieving children, and teens last year.

Thank you for making it possible to serve as the only grief support organization in our community offering these crucial grief services. We are grateful to you for allowing us to do so.



1320 Harding Place
Charlotte, NC 28204

*Your Support provides Hope for so many
and makes our mission is possible.*



Follow Us!
#KinderMournCLT

Learn more
www.kindermourn.org